

PRAKASH T

USER EXPERIENCE DESIGNER

11+ YEARS OF EXPERIENCE

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Bengaluru.

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PROFILE SUMMARY

A seasoned UX virtuoso, I specialize in sculpting engaging user experiences and leading design innovation. With a profound understanding of user-centered design principles, I've spearheaded UX teams and projects, enhancing user interaction across digital landscapes. My forte lies in crafting intuitive interfaces, conducting in-depth user research, and deploying effective design strategies to elevate user engagement and satisfaction.

EXPERIENCE

Zomp Studio, Bangalore

JUNE 2023 - PRESENT

As an UX/UI Consultant, I've expanded my design expertise beyond digital interfaces to include branding, packaging, and web design for emerging businesses. This phase of my career has not only diversified my design portfolio but also honed my ability to adapt and apply my UI/UX skills across various mediums. Working closely with clients to understand their vision, I've successfully delivered customized design solutions that enhance brand identity, improve user engagement, and drive business growth. This period has been marked by my commitment to delivering holistic design strategies, from conceptualization to execution, ensuring each project not only meets but exceeds client expectations.

Epicor, Bangalore - *Principal UX Designer*

MAY 2018 - JUNE 2023

Orchestrated the UX strategy and led a dynamic team of four in redefining user experiences for Epicor's flagship ERP solutions – Propello & BisTrack.

Championed the design of comprehensive web and mobile applications, focusing on enhancing user engagement in areas like Point Of Sales, Inventory, and Product & Customer Management.

Collaborated cross-functionally, providing pivotal design support and ensuring cohesive user experience across platforms.

CORE COMPETENCIES

UX Leadership: Expertise in leading and mentoring UX teams to foster innovative design solutions.

Design Thinking: Proficient in employing design thinking methodologies to solve complex user experience challenges.

Interaction & Visual Design: Adept in crafting engaging interfaces with a focus on user interaction and visual aesthetics.

User Research & Strategy: Skilled in conducting comprehensive user research and deploying strategic design solutions.

TECHNICAL PROFICIENCIES

Design Tools: Proficient in Adobe XD, Figma, Adobe Photoshop, Sketch, Final Cut Pro, and Tumult Hype.

Prototyping & Wireframing: Experienced in creating low & high-fidelity wireframes and clickable prototypes.

UI Audit & Information Architecture: Skilled in conducting UI audits and developing robust information architecture.

Amagi Media Labs, Bangalore - UX Designer

MAY 2017 - FEBRUARY 2018

Pioneered the UX overhaul for Amagi's CLOUDPORT, a cloud-based broadcasting solution, by introducing an intuitive UI design that streamlined channel launching, scheduling, and monitoring.

Conceptualized and executed a novel UI layout for CLOUDPORT, significantly enhancing user interaction and operational efficiency.

UX Design Consultant, Bangalore

SEPTEMBER 2016 - APRIL 2017

Spearheaded UX initiatives for startups like Akkipet & I Love Mondays, focusing on mobile application usability and user engagement.

Globant, Bangalore – Sr. UX Designer

MAY 2014 - SEPTEMBER 2016

Specialized in Interaction Design, leading and delivering high-impact projects in Budgeting, Reporting, and Data Management.

Directed a team in developing user-centric designs, consistently achieving client satisfaction and project success.

Mindtree, Bangalore – UX Designer

JUNE 2012 - MAY 2014

Crafted interactive and visually appealing designs for diverse products, playing a key role in project pitches and pre-sales activities.

EDUCATION

School of Planning and Architecture , New Delhi – M.Des

AUGUST 2010 - MAY 2012

National Institute of Technology, Trichy (TN) – B.Arch

AUGUST 2005 - JULY 2010

WEBSITE LINK

Discover my work at: www.prakasht.com

LinkedIn profile: <https://www.linkedin.com/in/prakashtee/>

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